



UP
CYCLED
BY LT

VIDA STRASEVIČIŪTĖ









UPCYCLING IS A NEW FASHION SHOWROOM



upcycled by SPARROW V



BEFORE



AFTER



The combination of **low employment costs** compared to the **Nordics** and the high generation of recyclable textile waste **creates** **good conditions for the emergence of recycling/upcycling industries** in the region which aren't being take advantage of.

3. Seed renewal (clean and repair) and upcycling
(resewing and redesign) industries in

collaboration

with Nordic/EU brands/retailers to create quality
products for sale in the Nordic/Baltic/EU market

DESIGN THINKING

COLLABORATION B/W
COMPANIES AND DESIGNERS

COLLABORATION B/W
SCIENTISTS AND DESIGNERS

RIGHT COMMUNICATION



COLLABORATION WITH
NORDIC/ EU BRANDS/ RETAILERS

PROJECTS FOR REDUCING
PRODUCTION WASTE

LOCAL PRODUCTION
COMPANIES



@upcycledbylt
info@upcycledby.lt

VIDA STRASEVIČIŪTĖ

+370 6 204 7702