

Circular economy and textiles: European Unions' policy context

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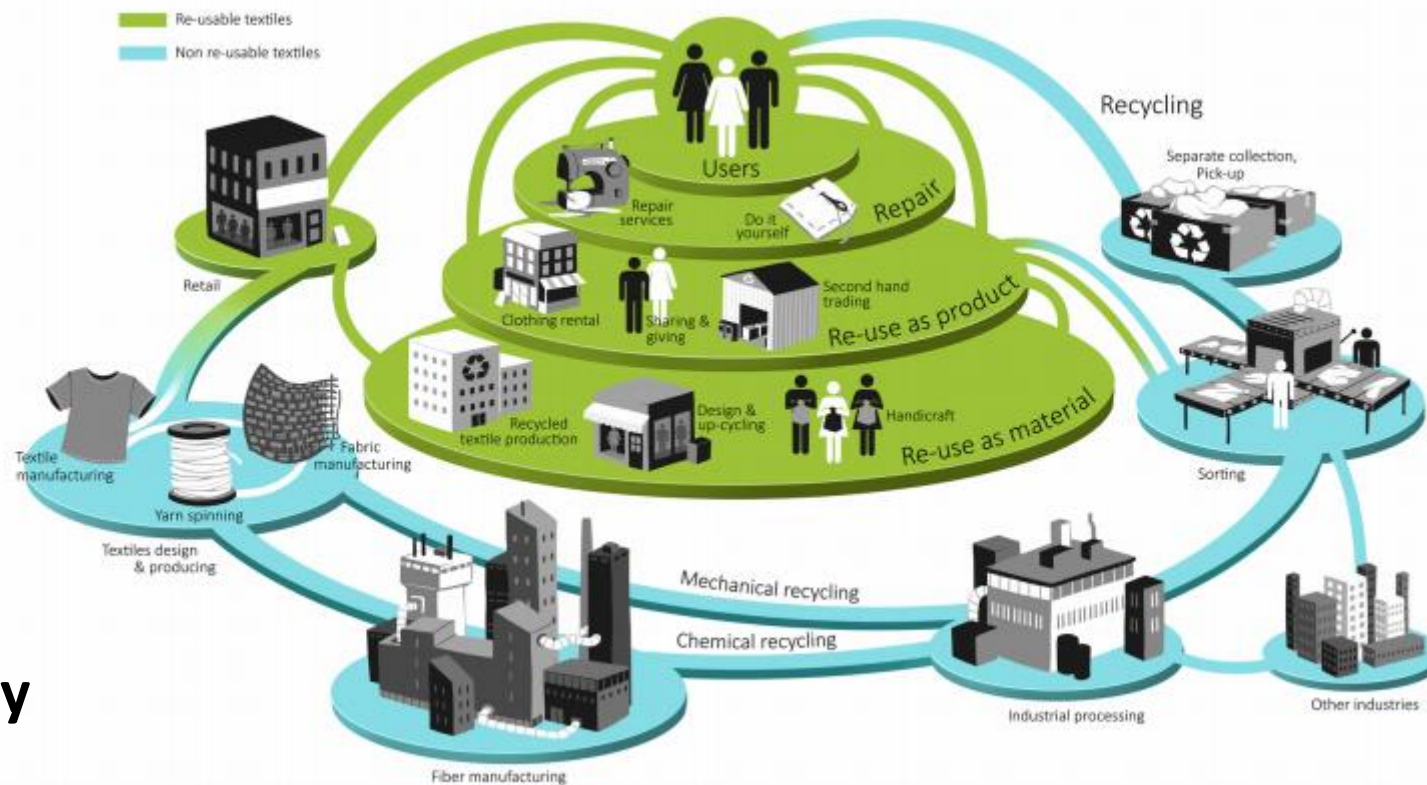
What could a circular textile system look like?

Demand

Business models

Design

Technology

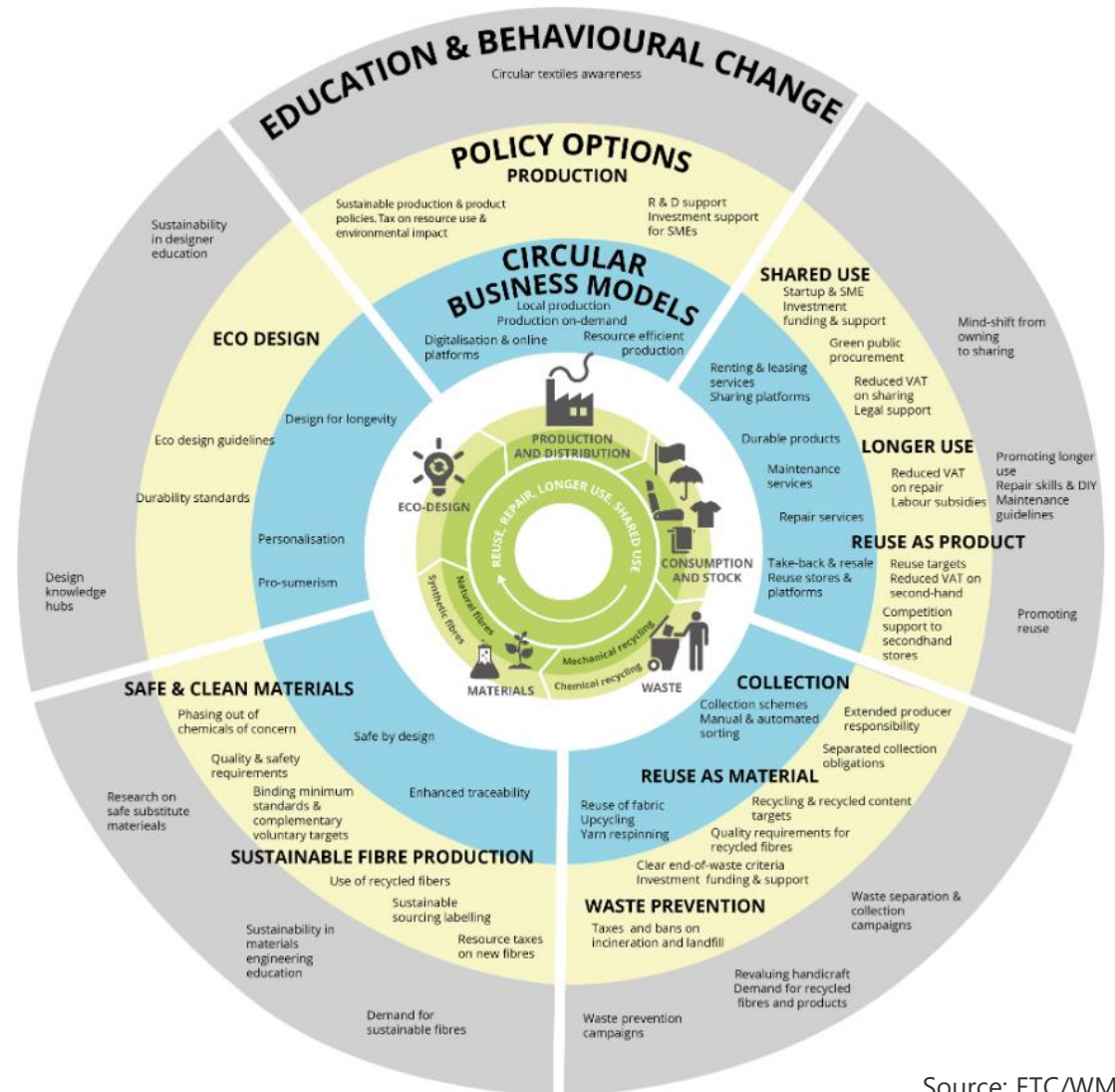


Source: Ethica

Reverse logistics

Effective policies are needed to drive a circular textiles economy

- We need a systemic change towards circularity
- Circular textiles economy needs to be supported by effective policies addressing materials and design, production and distribution, collection, use/reuse and recycling.
- This includes a set of different policies, regulations and standards – materials/chemicals and products, public procurement, waste, trade, innovation, etc.

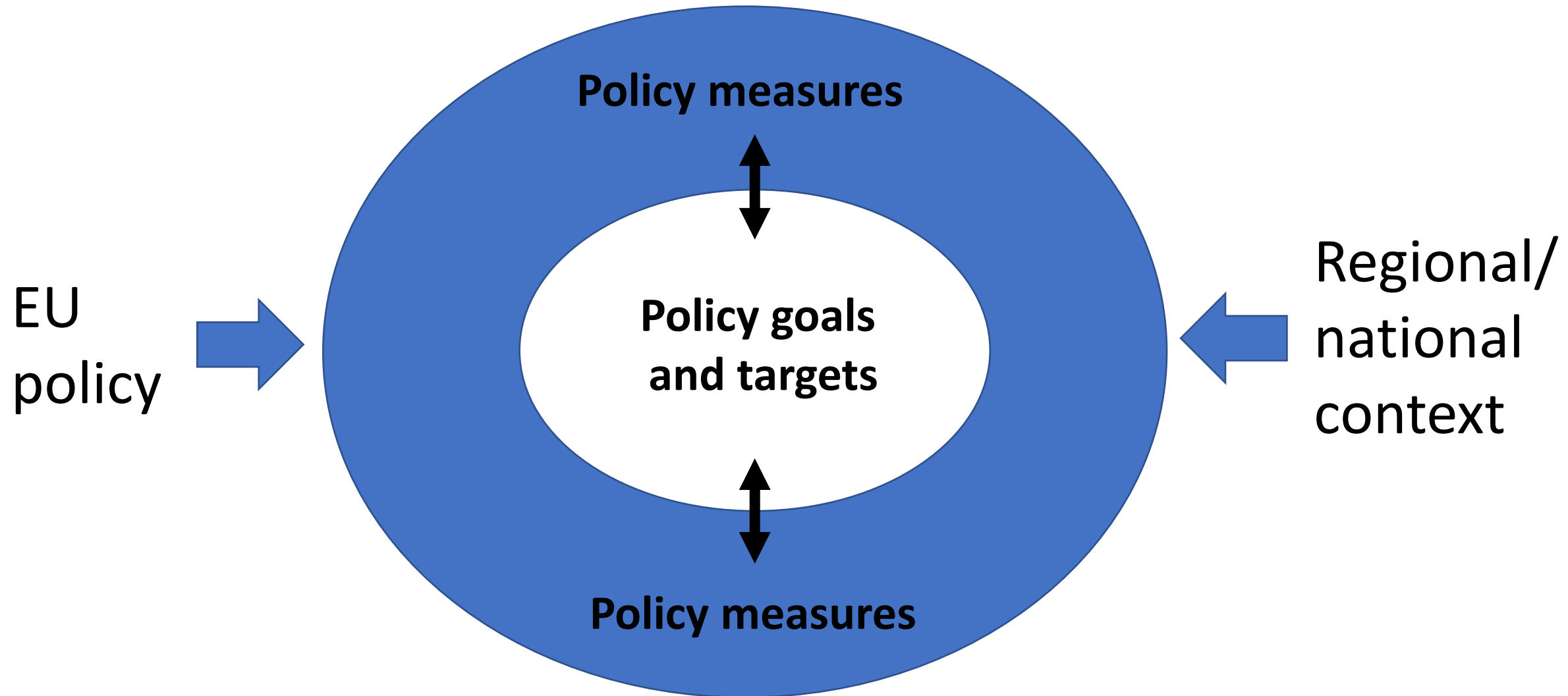


EU policy context



- According to the recently adopted Circular Economy Plan, the Commission will propose a comprehensive **EU Strategy for Textiles**.
- The strategy will aim at **boosting the EU market for sustainable and circular textiles** (incl. market for textile reuse, addressing fast fashion and driving new business models).
- Planned measures:
 - Applying the new **sustainable product framework to textiles**, including developing eco-design measures to ensure that textile products are fit for circularity, ensuring the uptake of secondary raw materials, tackling the presence of hazardous chemicals, and empowering business and private consumers to choose sustainable textiles and have easy access to re-use and repair services.
 - Improving the **business and regulatory environment** for sustainable and circular textiles in the EU, in particular by providing incentives and support to product-service models, circular materials and production processes, and increasing transparency through international cooperation.
 - Providing **guidance to achieve high levels of separate collection of textile waste**, which the Member States have to ensure by 2025.
 - **Boosting the sorting, re-use and recycling of textiles**, including through innovation, encouraging industrial applications and regulatory measures such as **extended producer responsibility (EPR)**.

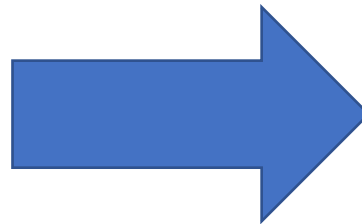
Implementation of EU policy at national level



Policy goals

Overall goal:

Moving towards a more circular and sustainable textile system via increased collection, reuse and recycling of textiles



Possible policy measures

