

## OUR LIFESTYLES IN 2030: THE FUTURES WE WANT!

Sustainable lifestyles concern everyone. Lifestyles are personal, directly linked to how we define ourselves, as individuals and as part of society through every choice we make.

To lead a sustainable life, we need to make choices that don't harm us and our planet. To get there, governments must develop policies to help sustainable businesses thrive, not struggle. Businesses must be creative, in order to develop new ways for people to enjoy well-being. And for people, the sustainable choice must not only be accessible but also attractive.

So how do we get there?

Sustainable lifestyles are linked to all SDGs and in particular SDG 12. Best of all: it holds the key to unlock several of our global challenges. Join us in this interactive discussion, explore future visions and learn from bold business representatives, policy makers and thought leaders that are showcasing concrete ways of transforming visions into action!

### AGENDA:

1:30	<b>Light Lunch</b>
2:00	<b>Opening</b>
2:05	<b>Welcome</b>
2:15	(Presentation) <b>Sustainable Lifestyles and Education (SLE) Programme: Key projects and initiatives</b>
2:20	(Interactive) <b>What do we know about advancing sustainable lifestyles?</b>
2:25	(Presentation) <b>Visions and framing of Sustainable Lifestyles: Lifestyles in 2030</b>
2:35	(Presentation) <b>Imagining Sustainable Lifestyles</b>
2:45	(Interactive) <b>Sustainable Lifestyles Futures Part 1, Exploring Futures Visions</b>
3:10	<b>Our vision of sustainable lifestyles</b>
3:20	<b>Coffee Break</b>
3:30	(Interactive) <b>Sustainable Lifestyles Futures Part 2, Identifying roles of Government and Business</b>
3:50	(Speed Talks) <b>Collective visions and actions for business and government to achieve sustainable lifestyles</b>
4:10	(Interaction) <b>Panel and participants facilitated interaction</b>
4:25	(Presentation) <b>Thank you and next steps</b>
4:30	<b>Adjourn</b>

**Friday 13 July 2018**

**1:30-4:30 PM**

**Volvo Hall,  
Scandinavian House  
58 Park Avenue, NYC**

**Come imagine our  
futures and have  
lunch with us!**

**Light lunch provided on a  
first-come-first-served basis**

**For more information  
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and  
[stefanie.chan@sei.org](mailto:stefanie.chan@sei.org)**

## Confirmed Speakers



**Per Bolund**  
Minister for Financial Markets and Consumer Affairs, Deputy Minister for Finance, Sweden (*video*)



**Prof. Kazuhiko Takeuchi**  
President, Institute for Global Environmental Strategies, Japan



**Kajsa B. Olofsgård**  
Ambassador for the 2030 Agenda, Sweden



**Lena Pripp-Kovac**  
Head of Sustainability, Inter IKEA Group, Sweden



**Solitaire Townsend**  
Co-Founder, Futerra, United Kingdom



**Astrid Schomaker**  
Director, Global Sustainable Development, Directorate-General for the Environment, European Commission



**Trine Schmidt**  
Adviser for Sustainable Development, Nordic Council of Ministers, Denmark



**Lewis Akenji**  
Director of Sustainable Consumption and Production, IGES, Japan



**Peter Repinski**  
Senior Expert, Stockholm Environment Institute, Sweden



**Jen Horn**  
MUNI Meet-up, Philippines



**Warren Fitzhenry**  
iShack Project, South Africa



**Dr Michael Peters**  
School of the Built Environment, University of Reading



*Event facilitated by*  
**Vanessa Timmer**  
Executive Director and Co-founder, One Earth

**About the Sustainable Lifestyles and Education (SLE) Programme:** The 10 YFP SLE Programme is a global platform to promote and scale up sustainable lifestyles. It brings together and helps to amplify existing and foster new initiatives and partnerships, projects and activities in response to regional and national (and sub-national) priorities and needs. The programme is co-led by the Governments of Japan and Sweden, in partnership with a Multi stakeholder Advisory Committee representing international organisations, business, policy, and research. The programme is coordinated by the Institute for Global Environmental Strategies (IGES) and the Stockholm Environment Institute (SEI) on behalf of the co-leads.

For more information, visit: <http://www.oneplanetnetwork.org/sustainable-lifestyles-and-education>



The SLE Programme Multi-stakeholder Advisory Committee