A Taste of Sustainability – Mobilizing Public Procurement and Catering Services in the Baltic Sea Region

BSR Round Table Conference, Tallinn 12.–13.11.2019
Examples of sustainable food procurement in EU

StratKIT Baltic Sea Region Conference
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Sustainable food

Climate-friendly

Healthy

Environmental-friendly

City-Region economy-friendly

Culture

Education

Tasty

Fair
STRATEGIC food procurement
Climate - friendly
Example:

Less meat
Example tender criterium

„more organic“
Example tender criterium

„low-emission supply”
Electric Vehicles Only
Example tender criterium

“Energy efficiency”
Example:

Less food waste
CITY-REGION ECONOMY FRIENDLY
From Farm to Fork Strategy?
Attention: Non-discrimination principle!
Example: Division into small lots

Copenhagen (Denmark)
Example: Award points for social cooperatives
Example: Support for short supply chains (km0)
Example: Reference to national or regional regulations

Organic and / or near produced foods

**Växjö municipality's environmental program:** In the municipal kitchen, the proportion of certified organic and / or near produced foods should be at least 80% of total food purchases by 2020.

We define locally produced products from manufacturers within 150 kilometers radius.

<table>
<thead>
<tr>
<th>Purchased Swedish meat 2017</th>
<th>97%</th>
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<tbody>
<tr>
<td>Purchased Swedish Chicken 2017</td>
<td>91%</td>
</tr>
<tr>
<td>Purchased Swedish Foods 2017</td>
<td>43%</td>
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</tbody>
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EXAMPLE: food requirements:
- Awarding diversity (e.g., older fruit and vegetable varieties etc.)
- Vegetables must not be frozen
- Fresh meat/fish at least 3 times in a month
- Yoghurt must be organic
Example: Time span between production and consumption („Guaranteed freshness“)
Example: Sensibilisation and training:

- Educating personnel (Kitchen/ school staff)
- Sensitize children / students
- School children to visit production site
Good example for local content procurement:

*Dynamic Purchasing System (DPS)*
Budget-friendly
Cost-effective public procurement
Good examples for cost reduction:

- longer term
- more flexibility
- more market dialogue
Good examples for cost reduction:

*Less meat and more colours*
Good examples for cost reduction:

Long-term partnership with fixed price and purchase guarantees
Good examples for cost reduction:

Internal kitchen instead of external (industrialised food) catering
Good examples for cost reduction:

Adapted (child-friendly) portions
Good examples for cost reduction:

- Purchasing - Parents buy with school (Catalogue)
- Community Procurement (several communities)
Good examples for cost reduction:

An animal does not just consist of steaks (full processing)
Good examples for cost reduction:

Municipal farms
Good examples for cost reduction:

Public-private sponsoring scheme
Good examples for cost reduction:

Circular Economy
Organic Waste -> Biocompost -> Biofertilizer -> Biogas
APPETITE for MORE?
Thank you for your attention!

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