A Taste of Sustainability – Mobilizing Public Procurement and Catering Services in the Baltic Sea Region

BSR Round Table Conference, Tallinn 12.–13.11.2019

StratKIT – Innovative Strategies for Public Catering: Sustainability Toolkit across Baltic Sea Region
Best Practice – Wholesalers
Opportunities for reducing
food waste
WHAT IS HØRKRAM?
NATIONWIDE FOODSERVICE DISTRIBUTOR

NATION WIDE SERVICE

- 90,000 m² store facilities
- 260 trucks
- 3,300 m² meat slicing
- 1,100 m² fish production
- > 26,000 item numbers
- > 8,000 customers
- > 133,280 tons goods
- > 932 tons food waste
WHAT IS HØRKRAM?

OUR LOGISTICS CENTRES

**EMPLOYEES**

- **SORØ**
  - 700 employees
  - 62,000 m² stock
  - 175 trucks

- **AARHUS**
  - 300 employees
  - 30,000 m² stock
  - 75 trucks

**TURNOVER**

- Approx. DKK 3 billion
WHAT IS HØRKRAM?

OUR DISTRIBUTION IS
ENVIRONMENTAL AND EFFECTIVE

SUPPLIER

CUSTOMER

SUPPLIER

CUSTOMER

HØRKRAM
FOODSERVICE CHEFS CULINAR
Annette Badsberg
Function

- Public Tenders
  - Minimum requirements
    - 2/3 shelf life
    - Quality – Foodsam
    - Ordering deadlines
    - Assortment

- Private Tenders
  - Head of Tendering
  - Food waste coordinator
Food Waste Reduction

...This is how it started

Step I - Cooperation:
- Unilever
- Det Runde Bord
- Stop Spild af Mad – Selina Juul
- Fødevarebanken / Danish Food Bank

Step II - Networking:
- IKA Think Tank for food
- Plan & Miljø – workshop
- IFAU
- One\Third Think Tank on Prevention of food loss and food waste

• Hørkram fairs
Focus Areas - Reduction

• Spot lists
• Fairs
• Kirkens Korshær Ringsted – socially marginalised / donations
• Roskilde Festival
• The Happy Pig
• Etc.

Hørkram’s first food waste event: https://www.tv2east.dk/artikler/socialt-udsatte-fik-restmad-over-en-kvart-million
• Public Customers food waste
  – Bio products (22.7 % of turnover)
  – Reduce food waste in kitchens to keep budgets
The value Chain

- Producer
- Wholesaler
- Municipalities – public tenders for food
- Suppliers
- Public kitchens
- Consumer
What causes food waste in the entire value chain

• Quality Requirements
• Order deadlines
• Assortment
• Logistic (wholesaler)
• Forecasting (wholesaler)
• Shelf life requirements
• ?

We really would like to know!
Tenders – contractual requirements

Are they serious?

Then we have to throw away the food!
• RUC Research project – ”New eyes on sustainable food.
• Fight against massive food waste in the value chain”

• ONE\THIRD – Think Tank on Prevention of Food Loss and Food Waste