PURE WASTE

100% RECYCLED TEXTILES

Our mission is to develop 100% recycled fabrics and products for a more sustainable industry.
**PROCESS**

- Our products are made of textile waste, leftover from the clothing manufacturing process.
- We first sort the waste by colour then we refiber and spin it into new yarn.
- This allows us to produce fabrics without dyeing and without use of fresh cotton.
- We turn the fabrics into products that save huge amounts of fresh water.*

*IT TAKES OVER 11,000 LITRES OF FRESH WATER TO GROW 1 KG OF COTTON.*
BUSINESS MODEL

Yarns - Fabrics - Private label - B2B sales - B2C - R&D
TEAM

12 people in Finland
1 partner in India + 80 employees.

For us, how we do business and how we treat people are both important.
We continue to work on textile recycling innovations

Our latest R&D innovation is a textile mixed of 20% Post consumer cotton waste / 40% pre consumer cotton waste / 40% recycled polyester (rPET)

We want to help build the world’s first circular economy business model from used clothes to new clothes

We need to be able to handle waste where it is generated
BY CHOOSING PURE WASTE

100% recycled raw materials  
Save 11,000 litres of water  
No chemicals or pesticides
IN VERY SIMPLE TERMS, WE MAKE WASTE PURE.

THANK YOU