FASHION REVOLUTION WEEK
20th – 26th April 2020

Show your label.
Ask brands
#whomademyclothes?
who made my clothes?
Consumers perspective

• Use, wash and repair with care
• Loan, rent, swap or redesign
• Quality vs. quantity
Action

- Workshops
- Clothes swaps
- Movie nights
- Lectures
- Zero-waste design
TAKE ACTION

- Action kit
- Action kit: Brands, Wholesalers, Retailers & Distributors
- Action kit: Farmers, Producers & Factories
- How to be a Fashion Revolutionary

- #haulternative
- Share your fashion love story
- Blog guidelines for guest articles
- Write to your MP about the Fixing Fashion Report

- Write a postcard to a policymaker
- Write a letter to a brand
- Educational resources
thank you!

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