Welcome to the second digital newsletter of the Erasmus+ VINCI project on low-carbon tourism. In this newsletter, you will find information on the progress of the project implementation. You will find out what project objectives have been achieved and what tasks the project partners are currently working on. The newsletter also includes interesting information on low-carbon tourism.
During the project implementation so far, the partners have managed to implement Project result 1, which is the Innovative VET Curriculum to Foster Low Carbon Tourism & Related Entrepreneurship.

As a first step towards the development of the curriculum, focus groups were held in all partner countries. The focus groups were attended by VET trainers and tourism professionals. From the data gathered during the focus groups, a national tourism needs report was developed for each partner country.

The second step was to develop a Curriculum based on the information gathered during the focus groups. The Curriculum has a total of eight modules. Each partner prepared one module and one module was done by the partners together. The Curriculum is intended for all participants involved in the tourism sector. These are mainly:

- VET trainers
- VET learners
- VET students in tourism
- Tourism sector workers
- Travel agencies
- Tourists
- Tourist information centers

The Curriculum is located on the project website and is free to view and download.

Ongoing Project Work

Following the completion of the Curriculum, work has started on PR2: AR/VR enhanced Case-Studies on Low Carbon Tourism Activities and PR3: Digital Toolbox to Foster Low Carbon Tourism & Related Entrepreneurship.

**PR2: AR/VR enhanced Case-Studies on Low Carbon Tourism Activities.** The case studies will serve to support the tourism sector in its different phases. These case studies will not only be useful for VET students and tourism stakeholders but will also help entrepreneurs to create business models that support LCT. The case studies will include a combination of text, images and videos. The Zappar application will be used to create the case studies.

**PR3: Digital Toolbox to Foster Low Carbon Tourism & Related Entrepreneurship,** which is designed especially for Trainers and Learners to train students in the tourism sector. This part of the project will include a partner country information sheet describing available low carbon opportunities/activities, training content in Powerpoint format on LCT and related entrepreneurship and e-Learning material.
How can I reduce my carbon footprint while travelling?

Transport is an integral part of travel and one of the least environmentally friendly parts of it. Tourism produces up to 8% of the world’s greenhouse gases. Of this, up to 72% comes from transport and 24% from accommodation.

- If possible, walk or use public transport. For shorter distances you can also cycle, walk, ride horses or cross-country ski. As well as reducing your CO2 production, you will also benefit your body.
- When travelling longer distances, see if you can find a suitable train or bus connection.
- Limit flying if possible. Prefer direct flights. Take-off and landing increase fuel consumption and send the most emissions into the air.
- Limit or skip boat trips. This type of tourism and transport has a major impact on the environment, mainly through the release of greenhouse gases and the discharge of pollutants into the seas and oceans.
- Travel light with a minimum of stuff. Less luggage means less fuel consumption, less time spent at the airport and saving money. Less stuff also means less worry.

Zagreb Meeting

The second transnational meeting of the partners took place on 22nd September 2022 in Zagreb, the capital of Croatia, which is the seat of the company Institut za turizam. The meeting was attended by representatives of all seven partner organizations. The participants at this meeting mainly discussed the parts of the project that have already been implemented and the tasks for the next period. The main topics of the meeting were:

- R1: The Curriculum, its modules and target audience
- R2: AR/ VR enhanced Case-Studies on Low Carbon Tourism Activities
- R3: VINCI Digital Toolbox & Its Content
- VINCI Dissemination
- Project Management Issues

The meeting was again held in a calm, friendly atmosphere. The Croatian colleagues managed to organize the meeting very well.
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