

Virtual & Augmented Reality Trainers Toolbox To Foster Low Carbon Tourism & Related Entrepreneurship

Welcome by Pavel Janak (IRR)

Welcome to the fourth and final digital newsletter of the Erasmus+ VINCI project on low-carbon tourism. In this newsletter you will find information on the development of the project implementation over the previous period. You will find out what project objectives have been achieved and what tasks the project partners are working on in the final reporting period. The newsletter traditionally includes interesting information on low-carbon tourism.



Co-funded by the Project No. 2021-1-MT01-KA220-VET-000025011





PR1: Innovative VET Curriculum to Foster Low Carbon Tourism & Related Entrepreneurship

Due to the reallocation of the project funds originally allocated for PCR tests, it was decided, in consultation with the Maltese National Agency, to translate the abridged version of the curriculum into the national languages of all partners. The translated curriculum can be found on the project website <a href="https://example.com/here/bc

PR2: AR/VR enhanced Case-Studies on Low Carbon Tourism Activities

In the reporting period, thanks to the reallocation of funds, partners created and translated 18 new AR case studies. In total, there are 34 AR case studies available, focusing on tourism in its different phases (planning, travel, and destination).

Thanks to the mentioned reallocation of funding, three VR case studies (VR Hotel, VR Transport, and VR Airport) have also been created. Participants case use VR headsets to view case-studies in 360 environments.

PR3: Digital Toolbox to Foster Low Carbon Tourism & Related Entrepreneurship

All created training materials (Fact sheets and training content divided into eight modules in PowerPoint format with quiz questions) were translated into partner languages. Subsequently, all these outputs were put into a digital toolbox where all stakeholders in the tourism sector can complete the training course.

You can go through the training course at this link.

PR4: Trainers Guide e-Book on Fostering Low Carbon Tourism & Related Entrepreneurship

A practical guide for trainers is being developed under the guidance of our Maltese partner ITS. It is designed to offer general information for trainers, their training role, their use of technologies, and knowledge on sustainability and low-carbon tourism. The guidebook thus covers their training needs and helps them prepare training material and resources, organize their delivery, and cater to their assessment. You can find the guide in interactive form here.

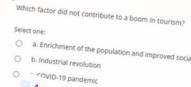
Multiplier events

During the month of January, a multiplier event will take place in each partner country. This event aims to present and provide to the relevant actors in the tourism sector with all the outputs that have been produced by this project.

The target group of this event will therefore be local VET trainers, and tourism stakeholders (e.g. tour operators, tourism associations, hotel owners, and hospitality industry employees).











Start getting familiar with Low carbon Tourism

Support Local Ecotourism and Experiences

Last time, we focused on how you can reduce your carbon footprint by buying and eating local products. Today, let's explore more ways you can make your travel more sustainable and contribute to environmental conservation.

- Experiences with Local Ecotourism When planning your vacations, look for experiences
 related to local ecotourism. Supporting organizations and guides that emphasize
 environmental protection and sustainability can have a positive impact on both the
 community and nature. Check reviews and choose activities that respect and preserve local
 ecosystems.
- Responsible Accommodation When choosing accommodation, give preference to local businesses that focus on sustainability. Certifications like EarthCheck or Green Key can be good indicators that the accommodation emphasizes eco-friendly practices. Many small guesthouses and eco-hotels strive to minimize their environmental impact.
- **Get Involved** Use your vacation time to learn more about local life, culture, and sustainability efforts. Many communities organize workshops, lectures, and volunteer activities where you can contribute to local development and leave a positive impact.

Prague Meeting

The fourth transnational meeting was hosted by the Czech partner Institute for Regional Development in Prague on 8th December 2023. The meeting was again attended by representatives of all partner organizations. During the meeting, the already implemented and translated project results were discussed as well as the tasks for the final months of the project. The main topics on the agenda were:

- Overall VINCI Project Status
- R2: AR/VR enhanced Case-Studies on Low Carbon Tourism Activities
- R3: VINCI Digital Toolbox & Its Content
- R4: Trainers Guide e-Book
- VINCI Dissemination
- Project Impact Reporting
- Project Management Issues
- Internal Peer Review Committee Session

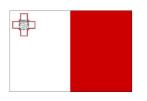


MEET THE



PARTNERS







www.eumecb.com





www.its.edu.mt





www.iztzg.hr





www.upb.ro





www.drosostalida.org





www.iregio.org





www.sei.org/centres/tallinn